

Sharm El Sheikh Declaration, promoted by Hostelería #PorElClima**Spanish Hospitality Leads Global Call for the Sector to Fight Against Climate Change**

- **The Declaration, presented during the COP27 summit in Egypt, aims at mobilising the sector worldwide to accelerate greenhouse emissions reduction and reach carbon neutrality before 2050**
- **15 entities and associations around the world have adhered the call lead by Hostelería #PorElClima**
- **Large hospitality companies, SMEs and suppliers commit to join forces to promote climate action to meet the Paris Agreement goals**
- **Hostelería #PorElClima is the first platform which foster hospitality sector's decarbonisation**

Madrid, 17th November 2022.-The Spanish hospitality industry is leading an unprecedented campaign to reduce greenhouse emissions of the sector worldwide and reach the carbon neutrality target before 2050. The [Sharm El Sheikh Declaration](#) presented today during the 2022 United Nations Climate Change Conference, or COP27, aims at "promoting and aligning the climate action of all actors and stakeholders in the hospitality sector, including chains and large hospitality companies, small and micro enterprises and suppliers". The event, held in the Spanish pavilion at the Climate Conference, was attended by Gonzalo Muñoz Abogabir, High Level Champion COP25 Chile, who stressed the importance of acting against climate change from all areas of activity, adding commitments aligned with the most ambitious objective of the Paris Agreement, that the increase in global temperature does not exceed 1.5 °C by the end of the century. He also thanked the companies and organisations that, in line with this goal, have set out to achieve net zero emissions by 2050.

The call, promoted by the [Hostelería #PorElClima](#) platform, encourages hospitality professionals around the world to work together to build a model capable of providing a real and relevant solution for a decarbonised economy.

The Spanish hospitality sector has come to Sharm El Sheikh with the backing of more than 15 national and international associations, as well as companies and leading figures from the restaurant industry. All these signatories declare their commitment to unite all the stakeholders involved in the hospitality sector in the fight against climate change, in line with the goals set out in the Paris Agreement.

"We will align our actions systematically with the latest scientific recommendations to make sure our focus is consistent with the target that global warming should not exceed 1.5°C above pre-industrial levels, as well as the need to adapt to climate change," says the statement, which stresses that "there is no time for further delay" in achieving this goal.

Hospitality professionals believe that their activity model can significantly help to reduce greenhouse gas emissions around the world because it is a sector present in almost every corner of the society. "This makes the many establishments in the industry (bars, cafes and

restaurants) important catalysts for the technological and cultural change needed to build a climate-neutral and resilient economy,” they explain in the declaration.

Though hospitality businesses are not intensive in terms of greenhouse gas emissions, they are able to “rapidly change the way they offer experiences, avoiding the generation of emissions and the consumption of large volumes of materials.”

The organizations signing the declaration commit to:

- Institutionally support the sector's commitment to action, strengthening the industry's governance and capacity for action to meet the targets of the decarbonisation plans.
- Promote training, research and implementation of effective measures and tools to accelerate sector's climate ambitions.
- Mobilise partners to increase the sector's commitments, in line with the targets of the declaration.
- Help to move forward decarbonisation plans in the hospitality industry.
- In the case of large hospitality companies, small and micro enterprises and suppliers, the action plan consists of:
- Commit to submit decarbonisation plans in 12 months after the signature and to implement them:
 - Decarbonisation plans include reaching net zero emissions as soon as possible, preferably 2040, and always before 2050.
 - An intermediate target of reducing emissions by half by 2030 will be set considering the baseline taken as a benchmark for the plan.
 - In the case of previously approved plans, commit to update them in line with this declaration.
- Commit to publish the decarbonisation plans and report progress towards goals and actions taken, at least once in a year.

First Sharm El Sheikh Declaration signatories

Hostelería de España: founded in 1977, it is the business organisation representing restaurants, bars, cafés and pubs in Spain. The hotel and catering industry is made up of more than 315,000 establishments that employ 1.7 million people and have a turnover of 130,841 million euros, with a contribution of 6.4% to GDP.

AECOC: association of manufacturers and suppliers in Spain that aims to generate value for the consumers.

NetZeroNow: international organization which advises small companies on the carbon footprint measurement, reduction and compensation.

We mean business: non-government coalition which guides and assists the world's most influential companies in the fight against climate change.

SME's Climate Hub: it is an international initiative promoted by We Mean Business Coalition, Exponential Roadmap Initiative and the UN Race to Zero campaign in collaboration with Normative and the Net Zero team at the University of Oxford. Its goal is empowering SMEs to take climate action and develop resilient businesses for the future.

Marcas de Restauración: business association that represents the Restauración de Marca industry.

Grupo Español de Crecimiento Verde: a non-profit association that promotes and supports its more than 50 member companies in environmental decisions and challenges.

Academia de las Gastronomía Iberoamericana: organization for research, dissemination, protection and promotion of the gastronomy of the Ibero-American regions and peoples.

Ahora-Perú: Peruvian association focused on hotels and restaurants which promotes pleasant and new experiences to foster tourism both locally and globally.

Asobares: association of Colombian bars which supports quality seals to certify the excellence of Colombian establishments, as well as to vindicate initiatives in copyright, health, tourism, environmental relations and economic development.

Coca-Cola Europacific Partners is one of the leading consumer goods companies in the world. We are in the privileged position of making, moving and selling some of the world's most loved brands. It serves 600 million consumers and helps more than 1.75 million customers in 29 countries to grow. CCEP is committed to achieving carbon neutrality across its entire value chain by 2040, acting on its ingredients, packaging, factories, distribution and refrigeration equipment.

La Finca de Susi Díaz: haute Mediterranean cuisine restaurant located in Elche, in a renovated house with more than 100 years of history run by the owner and chef, Susi Díaz, for 38 years.

K&Co: restaurant located in Madrid's Las Tablas neighbourhood, known for its certified sustainable practices and its healthy home cooking.

Ricard Camarena Restaurant: Valencian restaurant with 2 Michelin stars that stands out for its cuisine in constant search of flavour and a close sustainable relationship with the producer and the land.

La Salita (Begoña Rodrigo's): a Michelin-starred restaurant located in Valencia, specialising in innovative Mediterranean cuisine and specialising in wine pairings.

Hostelería #PorElClima: more than 54.000 climate actions

The Sharm El Sheikh Declaration is rooted in the direct action of the Spanish hospitality sector, which is already showing its commitment through Hostelería #PorElClima.

This initiative was born in 2017 by a partnership between Coca-Cola and Comunidad #PorElClima, with the support of Hostelería de España, and it is a pioneering project that allows environmentally committed restaurants and bars to minimise the impact of their activity by reducing emissions. It is a virtual platform that provides these businesses information to achieve the goal of becoming more sustainable spaces and reducing their carbon footprint.

As a result of this project, joined by 3,500 establishments in recent years, more than 54,000 climate actions have been developed. One important element of this initiative is its success establishing a general picture of the carbon footprint of Spanish bars and restaurants -a barometer that quantifies the amount of greenhouse gases released into the atmosphere

BARS & RESTAURANTS

#ForTheClimate



during their activity. This program contributes definitively to defining the action plan in the fight against climate change.